**Three Simple Ways to Grow Your Business**

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**Accessibility:**

Here are some simple tips to make your service available to others:

1. Have you updated your voicemail to also mention this is your business number as well?
2. Have you updated your “work” on Facebook and other social media to include your Shaklee business and website?
3. Have you added an automatic signature to your e-mails to include your Shaklee information?
4. Do you post regularly on Facebook sharing how you live Shaklee? Now this should not be a “pitch” but just an intentional sharing of valuable information. For a helpful overview of the power of sharing on social media regularly as well as helpful tips [listen to this webinar](http://betterfuturestartstoday.com/gowellness/Training/LegacyAndLeadership/Session06-02192015).
5. Sport your Shaklee! Wearing and having Shaklee items can start conversation! If you don’t have any, you can purchase some from Shaklee or from this [great website](http://www.24silkscreen.com/shaklee%20gear%20v2.0.htm)! (And remember, you can write all of these purchases off).

I love [this podcast](https://www.entreleadership.com/podcasts/rabbi-daniel-lapin-on-business-secrets-f). It talks about how when we share with people what we do, we are sharing with them how we can serve them. This a great way to remember that our heart is to serve people and help people and we want to make that service accessible to them!

For me, this has been a very important part of my business growth! By being accessible and being a resource, I have many people contact me (who are not even on my list) about the products and the business! And I have people tell me they have been watching my posts for months or years so don’t get discouraged if you don’t see results right away.

**Attitude:**

Your attitude can attract or deter people from working with you. Your confidence in what you are doing can engage people. A big part of success is your personal growth! These are just two simple things to check out and use to grow!

Podcast: [The Power of a Smile](http://michaelhyatt.com/season-4-episode-04-the-secret-power-of-smiling.html)

Article: [Managing Your Emotions and Expectations](http://www.sarahrobbins.com/managing-emotions-expectations/)

For me, changing my attitude, putting the positive foot forward, and creating an environment where this is common has given me confidence and let me help other this way. I am very much still working on this but it’s been a big part of my business growth! Who I have become in Shaklee is as much of a Shaklee Effect to me as what I have achieved!

**Action:**

Now to take action!

1. Put together a GOAL board. This is a powerful tool to focus on your WHY and your DREAMS. Talk to your upline if you need help!
2. Have set time to work—if you want Shaklee to be a business you have to treat it like one. Set BIG goals, and daily and weekly goals to make the most of your time.
3. Plug in! Plug in and catch up on training webinars ([use this link for archives](http://betterfuturestartstoday.com/gowellness)). Make sure you have listened to the Eight Weeks to Director Series under the Training tab!

When I did these three things, my business took a dramatic turn. It started as a very small board with small dreams, a small time frame to work and just Thursday morning webinars. But these things brought my business so much growth and gave me the courage to dream big and do far more than I ever imagined!