Shaklee Global Conference 2017
August 9 -13, 2017 | Atlanta, GA

Register and pay in monthly installments

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POWER UP TO DIRECTOR INCENTIVE
OPEN TO NEW OR RE-QUALIFIED DIRECTORS
MAY 1-JUNE 30, 2017
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Power Up to Director Incentive

Promote in May	Maintain in June	Maintain in July	Attend 2017 Global Conference	Total Potential Bonus
Earn $100	Earn $100	Earn $100	We match what you've earned up to $300	$600

Promote in June	Maintain in July	Attend 2017 Global Conference	Total Potential Bonus
Earn $100	Earn $100	We add $200 to what you've earned	$400

May Special: Healthy Women's Pack

- 100 PV … $23 savings (Member Price)
- Comes with a Free Membership
- Can add to an AutoShip
- Available to all members, distributors and associates
- Business Leaders can still order at their price point

angie

Creating 1000 PV in May --Focus on Women's Health

- **Healthy Women's Pack:** Vitalizer, Life Shake (15 svg), OsteoMatrix (120 tablet) and Stress Relief Complex
  - $140 MP / **117 PV**
- **Women's PMS Pack**: Vitalizer, GLA, OsteoMatrix (120 tablet) and B Complex (120 tablet)
  - $143 MP / **106 PV**
  - (Make this a Menopause Pack by subbing Menopause Balance Complex and Life Shake (15 svg) for GLA and B Complex: $165 MP / 116 PV)
- **Happy Women's Pack**: Vita Lea with Iron (120 tablet), B Complex (120 tablet) and Stress Relief Complex
  - $72 MP / **56 PV** **angie**

Healthy Women's Pack includes:

Healthy Women's Pack

- Vitalizer (30 servings) – Choice of Women's, Men's or Gold
- Life Shake (15 serving canister) – Choice of flavors
- Osteomatrix (30 servings)
- Stress Relief Complex (30 servings)

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Women's Health Promo

- Healthy Woman's Pack for $140 ($23 Savings off Member price and $50 savings off Retail) & 100PV
- Special Item #89437
- Kit can be customized for type of Vitalizer and flavor of Life Shake
- Eligible on orders placed through MyShaklee.com and mobile.
- Includes join orders on PWS.
- Free Membership with purchase

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- Offer includes online AutoShip orders, including a new join order that begins as an Autoship.
- This offer does not apply to orders placed through the Call Center or SBOSS7
- All members, distributors and associates are eligible for this discount

Women's Health Focus

Healthy Women's Pack= 117 PV

PMS/ Mood Swing Pack	
Vita Lea Sm	17 PV
B-complex Sm	16 PV
GLA	21PV
Total	**56 PV**

Is it Hot in Here Pack	
Vita Lea Sm	17PV
B-complex Sm	16PV
Menopause Balance	19PV
Total	**54PV**

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1000 PV Plan for May– Women's Health Focus

Healthy Women's Pack 117 PV
(Vitalizer, Life Shake, Osteomatrix, Stress Relief Complex)

Mood Swings Pack 56 PV
(Vita Lea, B-complex, GLA)

Is It Hot in Here Pack 54PV
(Vita Lea, B-complex, Menopause Balance complex)

10 Healthy Women's Pack = **1170 NEW PV**

7 Healthy Women's Pack + 5 Mood Swings Pack = **1099 NEW PV**

10 Healthy Women's Pack + 5 Is It Hot In Here Pack = **1440 NEW PV**

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Shaklee Strategies Forum 2017
Ideas to help us grow our businesses and ourselves in 2017

Session 8 May 16, 2017

Home Businesses Offer Smart Financial Choices

lisa

Financial Realities

- CBS News: 67% of people cannot cover a $500 emergency
- *26%* of all Americans have no emergency savings whatsoever
- Bankrate.com: 76% of Americans are living paycheck to paycheck

- US News.com: 1/3 of all Americans lose nightly sleep due to financial concerns
- CNBC: Financial concerns and money fights are the leading cause of divorce today
- **1 in 3 women in America are ONE PAYCHECK away from disaster if an emergency strikes** angie

Average Credit Card Debt By Age:

20 – 35 years	$5,808
35 - 44 years	$8,235
45 - 54 years	$9,096
55 - 64 years	$8,158
65 - 69 years	$6,876
70 - 74 years	$6,465
75+	$5,638

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The average Class of 2016 graduate has
$37,172 IN STUDENT LOAN DEBT.

Research has shown the average bachelor's degree holder takes 21 years to pay off their loans. angie

Benefits of Home Businesses

- Healthy Family
- Helping Others/ meaningful work an sense of purpose
- Being your own Boss
- People and Friendships
- Being part of a Team
- Extra Income ($100-$700/month)
- Ability to care for aging parents
- Career Income ($2000-$5000+/month)
- Time Flexibility
- Recognition for my Successes
- Free Trips and Monthly Car Payments
- Tax Advantages

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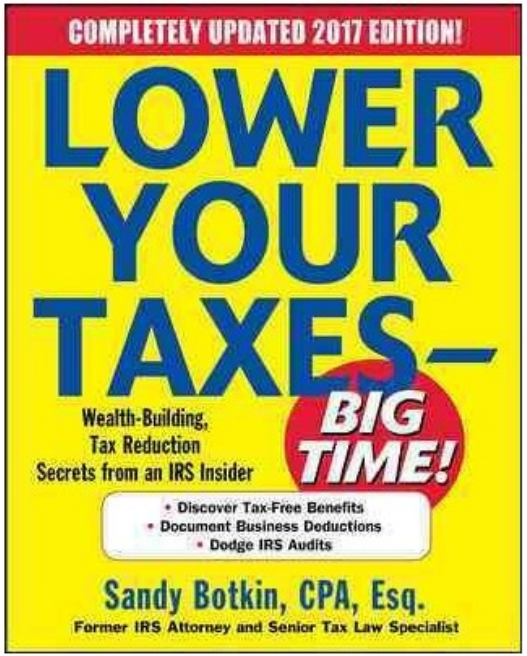

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Why You Would Be Brain Dead Not to Start a Home-Based Business

Chapter Overview

- You will *never* get rich until you learn to get your taxes down to the legal minimum.
- There are two tax systems in this country—one for salaried employees, one for small/home-based business owners.
- A home-based business will make you better off than a second income.
- Traditional job security has declined over the years and will continue to do so, making home businesses more attractive.
- You will probably save $2,000–$10,000 per year by starting your own part-time business.

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The Two Sources Of Income

- **Linear Income** – trading your time and expertise for money.
- Job/ Employee
  - Doctors
  - IT Professionals
  - Plumbers
  - Lawyers
  - Auto Mechanics
    - ***HIGHEST INCOME TAX RATES***

- **Residual/Passive Income** – your investments make you money.
  - Rental Property
  - Stocks/Bonds/CDs
  - Business Investments
  - Royalties
    - ***LOWEST INCOME TAX RATES***

Residual income is income that continues to pay month over month after the initial effort has been expended.

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Regular Income

- Income is generated in return for a daily activity
- Income grows linear
- Income stops if you become desabled
- Victim of income chasing
- Person is financially dependent on a job
- Not enough time to enjoy the income
- If work stops, the income stops
- example: salary

Vs.

Residual Income

- Income is generated without needing to spend time in return
- Income grows exponential
- Income can continue indefinitely
- Master of wealth creation
- True financial independence
- Time's freedom is yours to enjoy
- Income continue to be created
- example: real state/stock market investment

disabled

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Julie Veenstra Story

Prior to Shaklee – tried many remedies.
-- studied health and nutrition.
-- migraines, infertility, sore joints
-- debt

- Helpless. When told that there was nothing we could do to help Crohns, we did not like the feeling of being helpless. So that began the journey.
- **1997** – journey in Shaklee began with much skepticism! In fact, when people asked me about the business, I'd tell them not to get involved ☹

Julie Veenstra
Senior Key Coordinator

Became a single mom with a 4-year-old

- **2001** – I initially felt helpless, but once again, Shaklee to the rescue!

Instead of being a victim, I saw possibilities, and decided I could trust what Shaklee represented.

- Shaklee car. Monthly cheque. Empowered to move on, buy a house, and start growing and living.

- Health. Financially stable. Hope.

- The BIGGEST benefit, one that I did not appreciate until years later, was personal development.

- I was able to finish my University Degree.
- Trips…. ….Bahamas, Mexico, Cruises….
- Bought a better home and a few years later, also bought a rental house.
- Unusual life for a single mom! Feeling immensely blessed ☺
- Ironically, I still did not believe in myself, or my ability as a leader. But this is one incredible opportunity where we get to learn in a culture of love, and share a philosophy of limitless possibilities, while helping people have health spans that match their life spans. THAT is valuable.
- With a shaky start – literally, shaking when I talked to people – I now tell people that you have to not like where you are to the point that the PAIN OF CHANGE isn't as painful as staying where you are. It is possible for ANYONE. You just have to decide.

Julie's earning full-time income

- **2008** – married, and Hawaii (free trip from Shaklee) was honeymoon. Earned a few more trips: Paris. Kenya. Cruise. Mexico. Hawaii. Los Cabos. Playa del Carmen. Napa Valley x 2.

- **2017** – earning more than a full-time career income while doing this less than part-time during my kids' nap times. And yes, I have a 5, 4 and 2 year old now. 5 kids in total.

- I was so blessed to be able to start this early on, and it's steadily grown and been a **safety net** for me all through my life. I don't have to worry about daycare. In fact, I am going to homeschool this year, and I hired a nanny. My kids are a huge priority, so they will have me every morning for school, and then I will be able to give focused time to Shaklee when the nanny is here. I would like to be MORE DELIBERATE with my time. To avoid the pitfall of guilt (can never enjoy the present moment), I decided to prioritize, and spend deliberate, intentional time with what is before me. This is a life, and a LIFESTYLE, I couldn't have imagined.

- And….. I am feeling far better than I did even at the age of thirty! VERY thankful.

•Mission trips. Opportunities to travel, impact others globally.

•RESIDUAL INCOME GROWTH! The income is amazing, and the best part is, I can take that income and invest it. So now, though the Shaklee income, I have three rental homes.

•Generational Income! But even more than that…. it's empowering my kids to have limitless thinking!

TRULY RESIDUAL REWARDS

This is NOT just a “pills and soap” company. It’s about far more than that.

While in Napa Valley, Roger said many people with money still want

1. Meaning
2. Significance
3. Impact

He bought Shaklee because he wanted a commercial enterprise that was self funding, so that he could use those funds to do things that are meaningful, significant and impactful, but ALSO would be meaningful, significant and impactful to those involved in the commercial enterprise.

I believe he succeeded! Truly, we can make money anywhere. But can we ALSO make a difference?

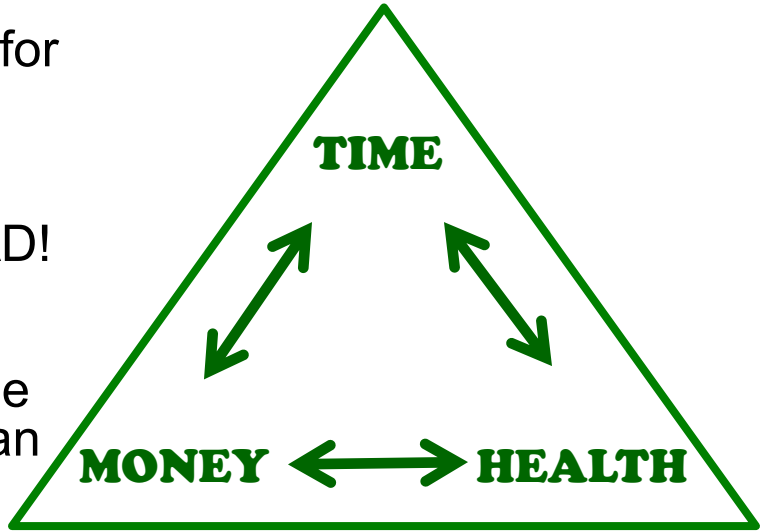
So when the opportunity was shared with me, deep down I saw a way to get out of the little box that I allowed people to put me in….

And really LIVE BIG. Real. With possibilities. And, after 20 years, it’s FAR exceeded what I didn’t even dare dream back then.

Work. Work. Work. Then….
Work, Play, Work, Play

- ….then it becomes play, play, work ☺
- So, you aren't paid for what you are doing. You get paid for what you STARTED. And, for NOT GIVING UP. Paycheck vs payout mentality.
- But, you HAVE to be willing to GROW. READ! Get uncomfortable!
- Develop confidence in self, the business, the company…. And find your identity so you can develop your posture. (Define yourself)
- Have Persistence. Allow personal growth. Love people.

The TRICKY Triangle…



A triangle is one of the strongest structures. Look for places to find this balance.

Life is Rich!

- And the best part is I am only doing something I would have done anyway – helping others feel better and live better.
- I am empowering others not to feel helpless, but to see and seek possibilities for better health and better lives.
- It IS possible, but only if we make the choices to step in the direction of change.

- I don't want to be anyone's boss. I want to empower people to be their OWN boss. I want to empower mom's to find their WHY and really LIVE a life of impact and purpose… AND HEALTH!

save 15-18%

$50-$400/mo.	Member
	Distributor
$863/mo.	Director
$1,109/mo.	Sr. Director
$1,738/mo.	Coordinator
$2,739/mo.	Sr. Coordinator
$4,035/mo.	***Executive Coordinator***
$5,467/mo.	***Sr. Executive Coordinator***
$7,452/mo.	***Key Coordinator***
$10,151/mo.	***Sr. Key Coordinator***
$17,014/mo.	***Master Coordinator***
$21,868/mo.	***Sr. Master Coordinator***
$52,188/mo.	***Presidential Master Coordinator***

lisa

**based on monthly amounts reported on Form 1099 MISC for all Business Leaders at that rank

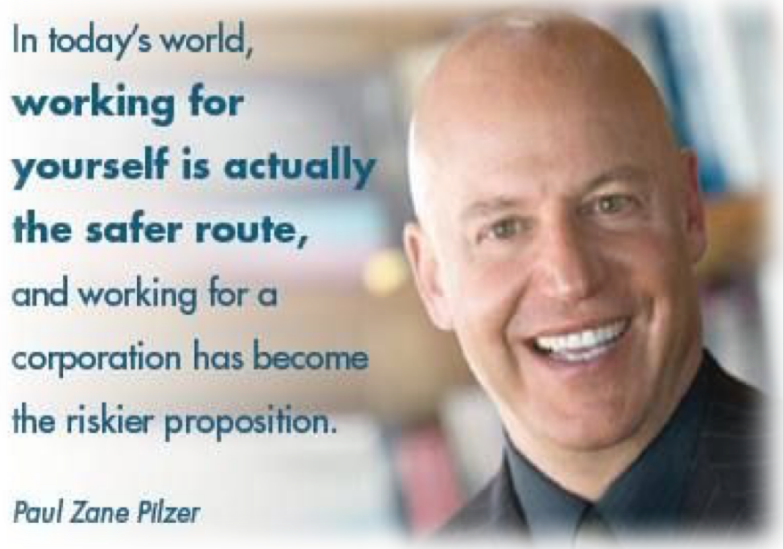
Go Pro 7 Steps to Becoming a Network Marketing Professional

Eric Worre

"The New Economy is moving toward a **performance economy** and away from a **paid-for-time economy**.
You will be paid for your performance.
To thrive in the our new economy the best way is Network Marketing." lisa

Forbes Magazine
Believes MLM Is One Of The Most Significant Solutions For Retirement September 1, 2014

"Network Marketing gives people the opportunity with very low risk and very low financial commitment to build their own income-generating asset and acquire great wealth." **Robert Kiyosaki**



lisa

Next Steps

- You might want to take a moment to think about dreams and goals that are important to you that a Shaklee business might be the vehicle to achieving.
- Meet with your Shaklee representative to learn about options for registering as a Shaklee Distributor.
- To evaluate further, go to Shaklee.TV and the personal website of your Shaklee rep.
- Thank you for joining us today. lisa

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