**What is Shaklee? A Facebook Event**

**Event Description:**I'll be sharing a variety of Shaklee products with you all and the benefits of our company. Just pop in anytime tomorrow, July 9th to learn more about what Shaklee can do for you!  
Order from (Insert your Name & web address)  
Order from (Insert Co-Host Name & web address)  
  
**WIN PRIZES!!!**  
You will earn entries into a raffle for participating in this event!   
1 - attending the event  
1 - asking a question / making a comment  
2 - referring a friend to the event & have them accept the invitation  
2 - share a photo / video from the event on your own timeline  
3 - message one of us your phone number for a follow-up call  
5 - placing an order with your Shaklee Distributor   
5 - schedule a telephone call with (your name) or (co host name)  
  
**PRIZE CHOICES:**  
(list your price choices here)

**PRIZE DRAWING:**  
We will draw names on (insert date). We will tag you in the post & notify you by FB message. Remember 1st prize will pick from the prizes first, 2nd prize will pick next and 3rd prize will pick last.

**Posting Schedule:**- Peer Reviewed Journal

\* Children’s Nutrition

- Basic H2 video (personal video/Shaklee video)

\* Shaklee 180 Program

- Shaklee Difference Video

\* Enfuselle

- Business Plan

\* Vivix (video & images – 30 minutes apart)

- Landmark Study w/link

\* Women’s Nutrition (vitalizer & women’s health)

- Get Phone Numbers (cute image “get your digits” for raffles)

\* Shaklee 180 Snacks

- Shaklee Milestones

\* Men’s Nutrition

- Why Supplement Video

\* Anxiety/Stress/B Complex

- Soy Facts Brochure

\* Get Clean Water

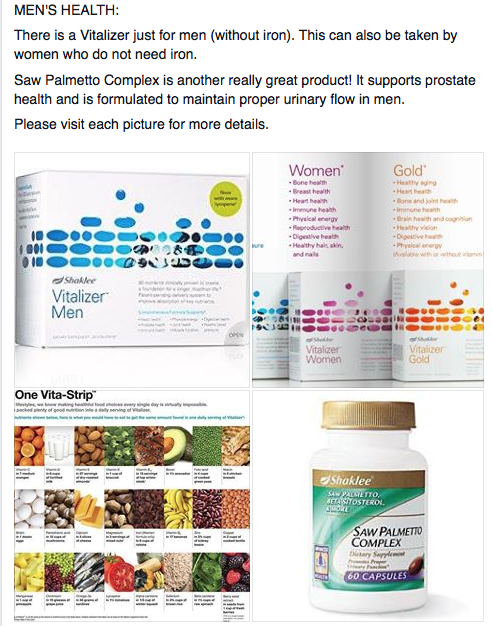
- VitaLea Dissolving Video (youtube)

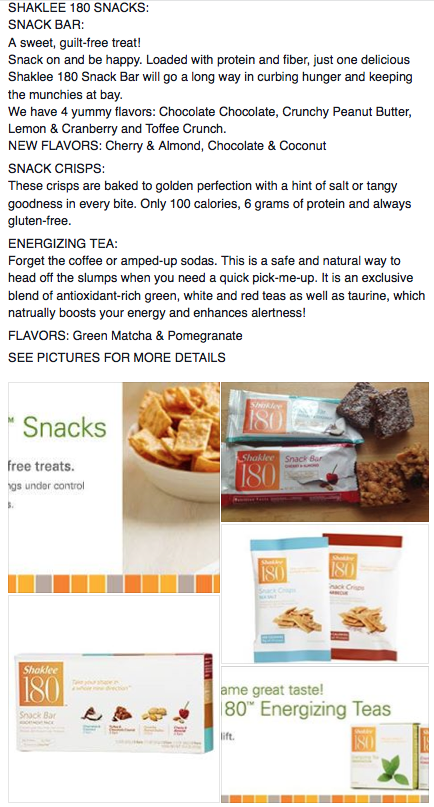
\* Basic G

- Membership Benefits

**What Should I Post?**  
We used our product guide to basically give a description for the products. As far as the milestones/facts we would summarize those on our own or get the information from the Shaklee website.

**Examples of Product Highlights:**





**Where do I find those nice pictures?**

Easy! Just google whatever product you want to highlight, look at the various images and pick your favorite one! We liked to include anywhere form 3-5 images.

**What do I write on the picture description?**  
We would write various facts or personal testimonies on the individual images. This really helped get people to click on them instead of just looking at the main post.

**Example of Individual Image Post:**  


**During the Event:**

Give friendly reminders about the raffles to get people excited again. Respond to questions through the comments so the images get bumped to the top but also send a personal message asking for more information from them. Remind people to invite others to the event as well.

**Ending Your Event:**

Make sure to contact the friends that attended BEFORE the event has actually ended. Just strike up a conversation with them, asking if they wanted more information through phone call or through email. You’ll be surprised at how many say yes! Have fun with this - try