

Cristy's FB Party Outline

1. Welcome

A. Intro

Welcome to Cristy's Grand Opening Party - Facebook Style. I am so excited that Cristy has decided to join me in business with Shaklee. My name is Angie Thomas. Cristy and I have been friends for about 2 1/2 years. Parker and my son, Joey, are the same age. I'll be hosting the party with Cristy tonight. Any comments, questions or testimonials that you share with the group will earn you raffle tickets which are entered in a drawing for some awesome prizes! We'll start with a roll call ... say hello, get one more raffle ticket!



B. My story

I am a "Shaklee kid" - I grew up on Shaklee vitamins and in a house that was cleaned with Shaklee products. During college, not living at home and all that 'independent' stuff, I lost track of Shaklee and took random vitamins here and there. When I was pregnant with my second child, Eliza, my mom reintroduced me to Shaklee vitamins. I took them as my prenatal and started giving them to my son, Joey who at the time was 15 months. Joey was a fussy baby and was a HORRIBLE sleeper. Quickly, he started sleeping better and overall just seemed calmer! His favorite vitamin is the Mighty Smarts! My pregnancy and delivery were easy and I had plenty of energy. The biggest difference I noticed was in my milk supply after Eliza was born. With Joey I was never engorged, never leaked, never had much to pump... with Eliza I produced plenty of milk and leaked more than I was prepared for!



2. Who Is Shaklee

A. Basic Info

Shaklee Is the NUMBER ONE natural nutrition company in the U.S., and they have been making people healthier for over 50 years and they have made it part of their job to make the planet healthier along the way.

Back when green was just a color and biodegradable was barely a word. In fact, as early as 1960, they made one of the first biodegradable household cleaners ever. And they were the first company in the world to obtain Climate Neutral™ certification and totally offset our CO2 emissions, resulting in a net zero impact on the environment.

They do what they do because they think it's essential to do their small part as part of the movement to make people and the planet healthier. In doing so, they believe each of our contributions put together will create the major change they wish to see in the world.



B. Shaklee Difference VIDEO

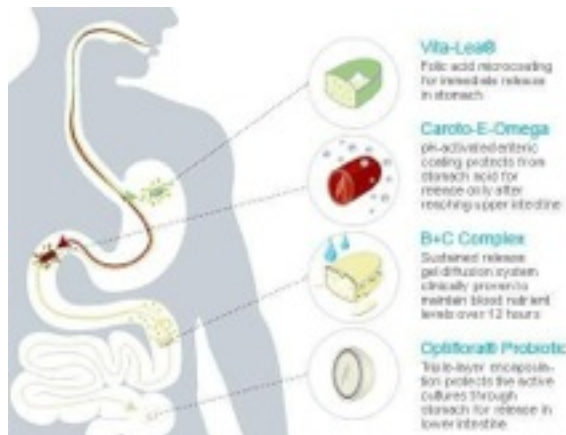
https://www.youtube.com/watch?v=yBcr_wTTQFk

Watch this 2 minute video and comment on what you found most interesting!

3. Vitalizer

A. Why we love Vitalizer

Vitalizer is one of the most popular products - and one of my favorites. It is a vitamin strip - an easy, convenient way to get your most essential vitamins, minerals and probiotic in each day. I took it through out my pregnancy with Eliza as Cristy is during her current pregnancy! People report more energy, less cravings, even some weight loss just from starting on Vitalizer!



B. What is Vitalizer VIDEO

<https://vimeo.com/95564123>

Watch this 1 minute video and comment on what would benefit you the most with Vitalizer!

4. Optiflora

A. Why We Love Optiflora

And here is one of Cristy's favorites: Optiflora is Shaklee's probiotic. Did you know that 70-80% of our immune system is in our gut? When we take an antibiotic it kills the bad bacteria that makes us sick as well as the GOOD! The bad grow faster than the good and feed off sugar!! So, supplying the gut with good bacteria is essential to a healthy immune system. It is triple encapsulated to ensure delivery through the stomach acid and into the intestines where we need them.

Healthy Digestion The Natural Way

- Optiflora is a unique, two-product system that provides dietary support for the normal, healthy balance of intestinal microflora.
- Promotes colon health by supporting the growth of healthy microflora naturally found in the colon.*
- Delivers guaranteed live probiotics *Bifidobacterium longum* and *Lactobacillus acidophilus*, along with the prebiotics FOS and Inulin.
- Provides gamma-tocopherol, a nutrient associated with colon health.

Optiflora® Probiotic: Triple-layer encapsulation protects the active cultures through stomach for release in lower intestine.

B. Size

Optiflora is a tiny, little pill - the size of a small pearl. I started giving it to Eliza when she was less than six months. I've heard of people starting it with their babies at 3 weeks! You can soften it in water and put it in a spoon with breastmilk, formula or whatever soft foods the baby is eating at the time. (If you want to give it to a baby that is really young, like less than 4 months, let us know and we can give you some better details on how to



give it to them.)

COMMENT: It is a great way to teach kids to swallow pills since it is so small. I taught both my kids to swallow pills with Optiflora - and now my 2 & 4 year old can swallow Optiflora and some bigger vitamins also!

C. Eczema Testimonial

ECZEMA TESTIMONY

When our daughter Reese was born we thought, "we know what we're doing, this is our second time". Well, as a few months passed, we noticed a "yuck" on the back of her arms, then behind her knees and suddenly it appeared on the right side of her face.

At her three month check up, our doctor informed it was eczema, not too worried or alarmed. She wrote us a prescription for steroid cream and that was that. While this did get us off to a start, her case got worse, especially on her face, almost where it was our looking. (I didn't think the flu and started to sneeze, I was mortified!)

Some side effects included:

- permanent discoloration to the skin pigments
- too soft, the skin it could penetrate and possibly get to the blood stream.
- Yeah, that wasn't going anywhere near my baby.

I've never doubted the power of Shaklee but this.... changed my whole perspective about how safe and effective this amazing company is. It didn't mask the symptoms, it got to the root of Reese's issue and we've never looked back.

So, I turned to Shaklee, as usual. We started with giving her bromelain, then added to more. (She was using a very small amount for her age at that time, and probiotics.

She was 3.5-4 months when we started this whole process. The first three days she was on the probiotics, the first layer peeled off in solid masses, along with 17 an incredible green stool, and 17 an 800 super foaming.

She washed by bottle caps would just crush it all up and shake it in.

We also bathed her in the H2 cleaner! Yes, that's right. It's hypoallergenic so it's super safe for her sweet skin. (we were also using the "fresh laundry" liquid)

Within THREE days, her face was almost completely clear!!

Elisabeth B.



3. Nutriferon

A. What is Nutriferon

World renowned immunologist, Dr. Yasuhiko Kojima, discovered interferon in 1954. He spent 40 years working on the right combination of natural compounds that would boost the body's interferon - which is how Nutriferon was developed. No other company has a product like this or that was invented by the doctor who discovered interferon! Basically, interferon is like our immune system's gas tank and Nutriferon is like carrying an extra gas tank around.



Immune Support

Your body's built-in defenses work hard to keep you healthy. Daily bombardment from environmental irritants and airborne pollutants can unbalance your immune system. Shaklee products support your immune system to help it respond when needed.*



B. Allergy Testimonial

Nutriferon can be used daily to keep our immune systems strong through the year (I take two/day through flu season and 1/day in the summer). It can be especially helpful for people with allergies, eczema or other issues that come from a weak immune system.

ALLERGY TESTIMONY

I have had allergies for as long as I can remember. I received allergy shots from the age of 10-13 with no positive relief. I have had a scratch test done twice, both times the doctor came back, looked at me and said, "I have never seen a test with this many positive reactions". I am allergic to grass, woods, pollen, algae, pine, mold, dust mites, and just about every animal with hair or fur. I suffer from spring, summer, and autumn allergies.

I have taken Claritin, Flonase, Zyrtec, Alleve, and Claritin. None of these took away all of my symptoms.

My biggest problem, however, is this little girl.

This is my parents' dog, and every time I went to my parents' house I would often have debilitating allergic reactions to her.

I would get itchy, watery eyes, have sneezing fits, get headaches due to congestion and sneezing, and I would never get a good night's sleep.

Claritin would help some of the time, but not all of the time.

Then, when I was pregnant, I wasn't allowed to take Claritin.

Last year I listened to a health webinar that suggested a natural approach. The idea was to boost the immune system and use herbs as a way to control allergies. I have to admit I was extremely skeptical. I had tried so many things to control my allergies and none of it was 100% effective. Being pregnant at that time, I decided that trying this natural approach would be better than not taking anything.

I am so thankful I found Shaklee!

I am now able to go to my parents' house for extended visits without a problem.

My daily regimen during times of high allergen interaction:

- 1 NutriFeron
- 1 Chewable C every 3-4 hours
- 2 Alleve every 3-4 hours

I don't always need this stuff, but this COMPLETELY takes care of my problems.



Rylie H.

4. Kids Vitamins

A. Children's Vitamin Line

Our line of children's products offers safe supplements and skin care for your most precious peanuts. There are no artificial dyes, preservatives, sweeteners or flavors in any of our products including Shakleekids and Shakleebaby.





Always safe. Always gentle. Always healthy.

B. Incredivites & Mighty Smarts

Incredivites are our children's multivitamin. They have 600IU of Vitamin D and 25mg of Lactoferrin, which supports a healthy immune system. It is the first chewable multivitamin in the US to contain lactoferrin!

The Mighty Smarts are deliciously wonderful DHA supplements. Many kids in this country are lacking in Omega 3s & DHA ... and unless your kiddo is snacking on sardines, they might also be lacking! ;) All our fish oil supplements are ultra-pure and free of all the awful environmental toxins like mercury that you have to worry about with fish these days.

5. Get Clean

A. Home Safest

We believe your home should be the safest place in the whole world. Our Get Clean



Line offers safe, effective and wallet friendly cleaners!

B. Basic H VIDEO

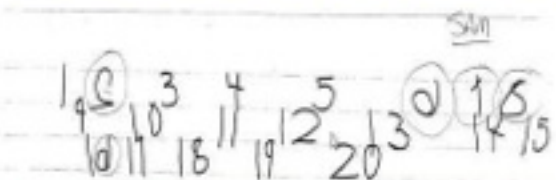
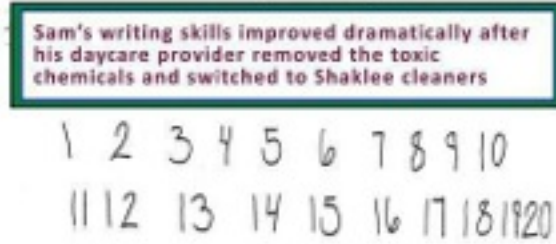

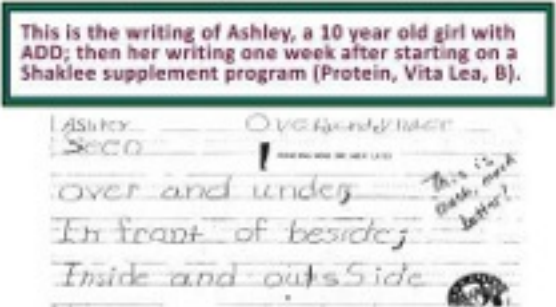
<https://vimeo.com/94295602>

Watch this 1 minute video and comment on what you find most exciting about a non-toxic cleaning product!

C. Finally a cleaner your kids can use to HELP YOU!



D. Before and Afters

 <p>Sam's writing skills improved dramatically after his daycare provider removed the toxic chemicals and switched to Shaklee cleaners</p> 	 <p>This is the writing of Ashley, a 10 year old girl with ADD; then her writing one week after starting on a Shaklee supplement program (Protein, Vita Lea, B).</p> 
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5. 180 Weight Loss

A. Protein Line

Shaklee has a line designed for weight loss and weight maintenance called 180. There are protein shakes, meal replacement bars, snack bars and crisps & tea. You can use this as a weight loss program or to maintain a healthy weight. Most of the protein is from non-GMO soy, cold washed in water to maintain the integrity of the soy - something most soy products aren't.



B. 180 VIDEO

<http://content.shaklee.com/shaklee/video/show.php?video=shaklee180>

Comment with what looks most delicious to you!

C. Before and After



My friend, Toria was as size 12/14 on the left, now a 4/6 on the right. She lost 30 lbs on Shaklee 180!

7. Skin Care

A. Enfuselle Skin Care Line

Shaklee introduced one of the first nutrition based skin care lines - Enfuselle. It is supported by 7 patents and millions of dollars in clinical testing. All Enfuselle products are free of parabens, sodium laurel sulfate or sodium LAURETH sulfate, propylene glycol, animal products or by-products, mineral oils or petrolatum, FD&C or D&C dyes, and phthalates.



B. Studies Show...

In 28 days, clinical studies confirmed:

665% increase in skin firmness

421% reduction in the appearance of wrinkles

88% reduction in the appearance of fine lines

WITHIN 28 DAYS!!!



C. ProSante Hair Products

Love love love our ProSante line. I have never been one for “fancy” shampoo. They all clean, I keep my hair in a ponytail most of time, it doesn’t matter, right!? Then I tried Shaklee’s ProSante shampoo and conditioner. Wow - amazing. I love the way my hair feels after I wash it. Even if I don’t dry it, when it air dries it still feels good. And, like the cleaning products, it is so concentrated you only need a little and it lasts FOREVER!



COMMENT: My sister, Lydia, has always struggled with dry skin and dandruff. Every winter she has to use the special dandruff shampoo. This past winter was her first solid winter on the vitamins and our hair products - and no dandruff. And very little dry skin!

8. Thank you and wrap up

A. Shaklee Guarantee

Cristy, myself and Shaklee all want you to be incredibly satisfied with your products. That is why Shaklee offers a 100% guarantee. If you aren't happy with an item, let Cristy know and she'll have your money refunded to you. And there is no time limit. We stand by our products and believe in them that much!



B. How to order

When we work with customers one of the things we like to do is talk with them to find out their health goals. This way we can be able to direct you to the best products for your particular need. This is one of the many ways that buying Shaklee from Cristy is better for you than buying random brands from Walmart ... no one there cares what your health goals are nor are they able to help you decide on which supplement will help you reach those goals!

There are three ways to enjoy the Shaklee products. The first is purchase retail, which you can do straight from Cristy's website: <http://cristykuyath.myshaklee.com>.

The second is to become a member. Shaklee allows you to become a member and receive 15% off retail prices, and an additional 10% off on certain products! Memberships are \$19.95, no renewal fees and no monthly minimums. The only catch is you get to enjoy products for less than retail! You can become a member through Cristy's website or by contacting Cristy directly.

FREE Stress Relief Complex*

when you join as a Shaklee Member with a minimum 50 PV purchase.



+

FREE Shaklee product of your choice

when you make one minimum 50 PV purchase each month for the next two months (total of three consecutive months).



Would you like a free membership? Vitalizer and the 180 Packs come with a free membership! AND this month if you become a member and place an order over 50pv, you will get a FREE stress relief complex!



What can help with _____?

<ul style="list-style-type: none"> Every day stress Being a mom of small children Insomnia Anxiety Relaxing an overstimulated child Reducing belly fat Patience on road trips Working from home with kids Nighttime parenting Adrenal Fatigue During tests & exams Nervous bride or mother of the bride Giving birth Caring for elderly parents Work deadlines 	<ul style="list-style-type: none"> Being a full time working parent Better mental focus Fear of flying Thyroid support Taking the edge off Making phone calls Giving presentations Trouble falling asleep Being overwhelmed ADHD Menopause Mummy brain Tension/stress headaches Illness/death of a loved one Parenting crazy kids
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*These products are not for use as indicated by The Food and Drug Administration and are not sold as medicine. These products are not intended to diagnose, treat, cure, or prevent any disease.

The third way is to become a distributor with Shaklee and have your own Shaklee business like Cristy.



C. Shaklee Business

For me, having a Shaklee business has allowed me to help people live a healthier life - and therefore have a happier life. I can be part of the good that the world needs to stay as wonderful as it is right now - for our children and all the generations after. I can do this while staying home with my kids - working as much as I want to or as little as I need to. For some people, they use their Shaklee business to pay for their products and that is all they want to do with it. For others, it replaces a full time income and creates a life they've only dreamed of. Could it do one of those things for you? Or somewhere in the middle?

D. Business VIDEO

Watch this video and comment on what a Shaklee business could do for you (don't worry, we won't jump on you to start a business just for commenting;)

https://www.youtube.com/watch?v=wuUBPD_JgX8 (moms)

https://www.youtube.com/watch?v=Jt2IFf7StA4&list=PL_4G26NeS9aZhBYuX6CkF3CB0JeKtqk3J (harper and amber)

E. Raffle

Thank you, everyone for your participation and your time tonight. We are so grateful for your interest in your health and for your support of Cristy. I've been entering you all in our raffle as we've been going along tonight ... so here is the moment you've all been waiting for...



So, the first winner tonight is: _____

You can choose between: 180 in a day (1 sample pack of the smoothie mix, 1 energizing tea, 1 meal bar, 1 snack bar all in a smoothie shaker); Basic H Wipes & Scour Off; Bottle of B Complex.

The second winner will be the first person to place an order!

And the third prize goes to the first to offer to host a meeting (Facebook, in person or conference call). I'll keep this group open for a little while to post these winners.

F. Thank you

Thank you so much for being part of Cristy's FB launch. There are so many wonderful things about Shaklee that we wanted to share and this gave us an opportunity to give you an overview of what Shaklee is about and the products they offer. Cristy will be in

touch with you to hear what you thought. This was our first FB party and your feedback would be appreciated!