

If you ever have audio challenges during the webinar ..

We don't have an answer for why that happens, but consensus is:

- just close the program
- and log in again
- and then for some reason
all is well!!

**CAN
YOU
HEAR
ME
NOW?**

"The epitome of success is giving a design to your life and pulling it off in a way that satisfies you."

~ Jim Rohn

SOCIAL MEDIA POSTS

{sharing the business opportunity}



Our team is on fire and there hasn't been a better time to join!! Did you know.... when you earn the FIRST level of leadership in Shaklee the following is possible?!

- 🌿 An additional 10% off your products
- 🌿 Earn between \$750-\$1,000 a month
- 🌿 Become eligible for your first all expense paid trip
- 🌿 Start our FastTrack program and potentially earn up to an additional \$89,000
- 🌿 Unlock access to additional customer service options for your personal members

Yes, all of this at the first level of leadership with Shaklee! If you think this might be for you, message me today! [#rocktober](#)



“The best way to predict your future is to create it.”

- Dr. Forrest C. Shaklee



If you're interested in learning why so many of us have joined Shaklee, you have the opportunity to join our LIVE Facebook event going on this week! Like this photo or comment below so I can add you to the event!

There will be lots of amazing stories to hear and you'll even get the chance to earn some FREE stuff and get in on some AMAZING deals offered only through the event!



Are you ready? Because I know I sure am! I'm ready to help coach YOU on this new and exciting journey.

Are you wanting something more? Maybe earning an extra \$50-\$1000 a month? This opportunity isn't some "get-rich-quick" program people, it takes time & effort! BUT I guarantee that it's completely worth it.

If you are ready to take this leap, I've got a special offer JUST for you.

Message me to get started and I'll share my gift to YOU!



Share your story on how you set goals to live the life that YOU want!

I've always been a goal driven person. When I set my mind to do something - I do it. I may waiver every now and then, but I always do what I've set out to do.

When I started this Shaklee business I really just wanted to get my products at a discount and *maybe* one day earn enough to pay for our products so our family could continue using products that helped us get our health back.

When I had my initial call with [Katie Odom](#) and [Barbara King Lagoni](#) and they told me one day I could be earning over 1k a month with Shaklee with part time hours - I laughed. Seriously. Just ask them. I thought they had fallen off their rockers.

Well, it's now 2.5 yrs later and I'm making over 1k a month. I don't say that to brag, I say that to show you it IS possible to earn a part time income with Shaklee.

It has take a LOT of hard work, dedication, going back to school to get certified in health & wellness and sports - but when I look at what it has provided (car payments, free trips, free products, community, extra income) it's worth every late night spent in those early years. Every moment I wanted to quit but didn't. Every struggle. Every disappointment or hiccup just helped me learn and move forward to where I am today.

If there's anything I could say to you all who have debated starting your own direct sales business, whichever one you choose, choose one that you're passionate about. If you don't have a strong passion towards the products or vision that your company holds - it won't pan out for you. You won't succeed because you don't believe in it. So choose wisely my friends and remember - you have ONE life, so set BIGGER goals and live your life well.

Shaklee Strategies Forum

Fall 2016



October Immune Product Collections

October 4, 2016

Our Strategy Team



Master
Coordinator
Barb Lagoni



Senior
Coordinator
Michelle Parrott



Coordinator
Angie Thomas



Senior Coordinator
Becky Choate



Francine
Roling

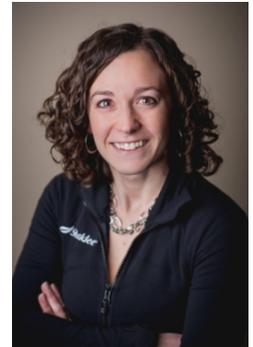


Senior
Executive
Coordinator
Katie Odom

Senior
Executive
Coordinator
Ashley
McDonald



Key
Coordinator
Harper
Guerra



becky

Objectives for Strategies Forum Session 6

October Immune Product Collections

This month, our product collection focuses on the remarkable Shaklee Immune Products .

- Our objectives are to learn what products are particularly helpful in strengthening our immune systems.
- To understand how Shaklee products are different and safer than most on the market.
- To hear how these products have impacted real people to encourage us to offer our friends safer more natural options.
- To understand what conditions are an indication of weak immune systems.
- To calculate how we can generate 1000 PV by sharing these collections

Becky

Today's Presenters ...

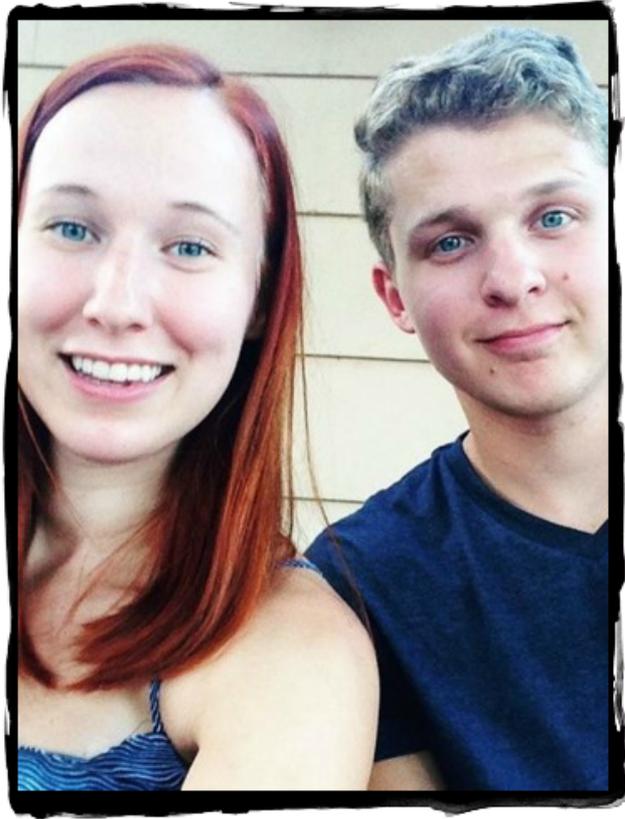
Coordinators Jean Zbinden & Julie Schmied



Our goal is for everyone to get excited about teaching others the power of the immune system, which in turn helps us empower others to better health!



Becky



Healthy Kids – High School/College

- Started with Shaklee while in high school. I used to lay vitamins out in the morning.
- Both kids very active and rarely sick.
- Went to college and stopped taking their Shaklee. Stress, little sleep, intermittent healthy diet. Both got very ill a couple of times.
- Asked for Shaklee to stay healthy.

Laura – Post College – Works in China

- Great diet in China – stopped taking Shaklee – Got very ill
- Visit home – doctor/dentist appointments – blood work done
- Deficient in Zinc, Vitamin D and Iron. Went back armed with Shaklee and new appreciation for the need to supplement

Laura – Vita Lea, Vitamin D, Zinc, Protein and Vitalized C

Ben – Vitalizer, Protein and Vitalized Immunity

Jean

Thankful for a healthy immune system!



- My husband was sick a lot as a kid.
- At age 12 he began weekly allergy shots to address allergy/asthma/itchy skin issues.
- After 3 years (!) he still struggled with issues and credits the allergy shots for losing majority of his sense of smell. 😞
- Enter Shaklee. Learned about Candida and how nutrition can repair immune system.
- Key products Dave used:
Vitalizer, Protein, Immunity Formula I, Nutriferon & Get Clean Laundry.

This photo is significant because Dave is IN the dairy barn at the county fair with NO allergy symptoms!

Julie

The body's most critical system: The Immune System

lymph nodes

small glands located throughout the body that filter bacteria, viruses—even cancer cells—which are then destroyed by special white blood cells. Also the site where T cells are “educated” to destroy harmful invaders in your body

appendix

thin tube about 4 to 6 inches long in the lower right abdomen. The exact function is unknown; one theory is that it acts as a storage site for “good” digestive bacteria



thymus gland

small gland situated in the upper chest beneath the breastbone. Functions as the site where key immune cells (T cells) mature into cells that can fight infection and cancer

spleen

organ located to the left of the stomach. Filters blood and provides storage for platelets and white blood cells. Also serves as a site where key immune cells (B cells) multiply in order to fight harmful invaders

bone marrow

soft, sponge-like material found inside bones. Contains immature cells that divide to form more blood-forming stem cells, or mature into red blood cells, white blood cells (B cells and T cells), and platelets

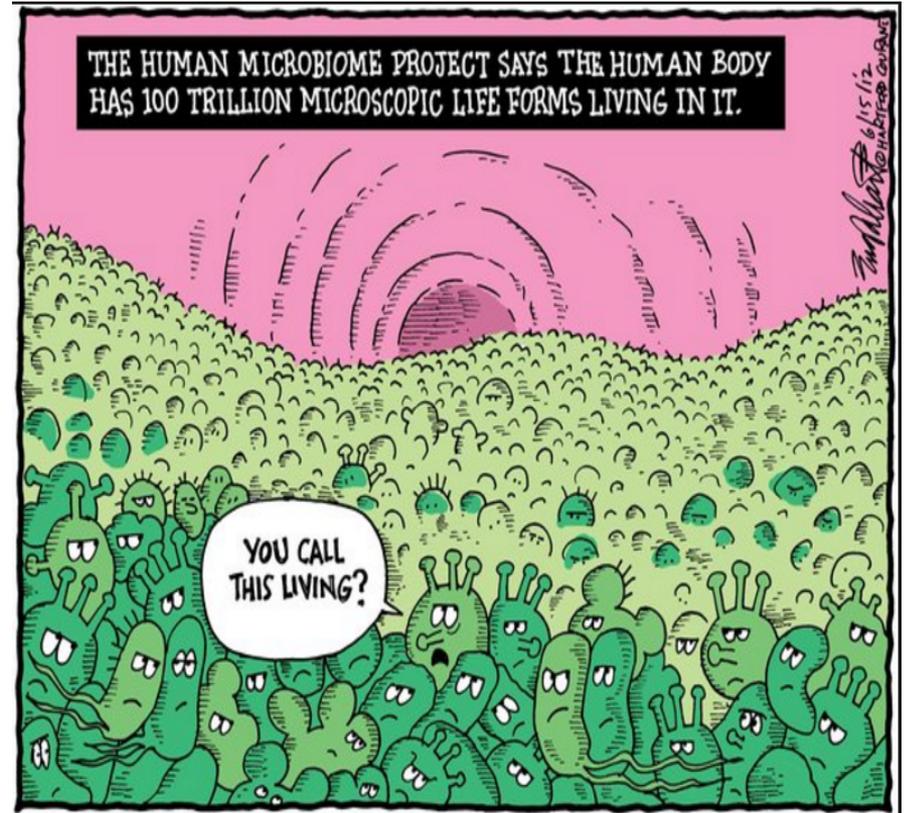
3 KEY FACTORS TO A HEALTHIER IMMUNE SYSTEM:

1. Create the healthiest microbiome possible. (friendly gut flora)
2. Provide critical nutrients to feed the cells.
3. Avoid stressors which weaken the immune system.

“Some of my best friends are germs.” Michael Pollan

The human body contains about **100 trillion** cells, but only maybe one in **10** of those cells is actually — human. The rest are from bacteria, viruses and other microorganisms.

One of the reasons why your gut has so much influence on your health has to do with the **100 trillion bacteria**--about three pounds worth--that line your intestinal tract. This is an extremely complex living system that aggressively protects your body from outside offenders.



IMMUNE SYSTEM 101: CYTOKINES ARE KING!

Our immune cells could be as happy as can be..... but without cytokines giving directions, our immune cells are clueless. HOW or IF the immune system responds depends completely on the cytokine's state of mind, so to speak!

Stressors that weaken the immune system-

- **stress** – increased cortisol knocks out cytokine pathways
- **poor nutrition** – lack of essential tools the immune system needs to operate; (example: Immune cells won't work without iodine!)
- **poor digestion** – the digestive system “steals” enzymes from the immune system causing other problems. (example: increased toxic load)
- **lack of essential fatty acids** – a lack of this nutritional element depresses immune function through its action with prostaglandins
- **hormone imbalance** – depresses thymus gland (which trains T-cells) & knocks out cytokine pathways
- **toxins** – causes free radicals that bind and knock out cytokines
- **antibiotic overuse** – kills good bacteria and increases strength of remaining bacteria through bacterial mutation

>> HERE'S THE GOOD NEWSCYTOKINES ARE INTERFERONS!!

“IF YOU
DONT TAKE
CARE OF
YOUR BODY,
WHERE ARE
YOU GOING
TO LIVE?”

-UNKNOWN

Why Supplement?

The American Society for Clinical Nutrition

“Deficiency of single nutrients results in altered immune responses: this is observed even when the deficiency state is relatively mild. Of the micronutrients, zinc; selenium; iron; copper; vitamins A, C, E, and B-6; and folic acid have important influences on immune responses.”

Scientific American

“Because of soil depletion, crops grown decades ago were much richer in vitamins and minerals than the varieties most of us get today.” Article – Dirt Poor

Why Protein?

Immune system is made up of proteins and relies on new protein synthesis to function. Getting too little protein in the diet can weaken the immune system.

Our bodies use amino acids found in dietary proteins to help build proteins within the body -- including proteins that help make up the immune system. Proteins are also part of antibodies, interferon and complement proteins that support immune system cells or attack viruses, bacteria or other foreign substances in the body.

Life Energizing Shake

- 24 grams of ultra-pure, plant-based non-GMO protein with 9 essential amino acids
- Contains prebiotics and probiotics
- Contains Omega 3 essential fatty acids
- Great protein for kids breakfast, working parents, busy kids
- Great protein for those who do not eat meat (9 essential amino acid)



Jean

Fruits and Vegetables

Vitamin A have an antioxidant effect to help strengthen the immune system against infection.

Vitamin C protects you from infection by stimulating the formation of antibodies and boosting immunity.

Vitamin E works as an antioxidant, neutralizes free radicals and improves immune function.

Vitamin B6 is critical in how your immune system functions.

Zinc helps the immune system work properly and helps wounds heal.

Other nutrients, Vitamin D, folate, selenium, iron, as well as Prebiotics and Probiotics, influence immune response.



Fruits & Vegetables: 5-9 servings a day

Vitalizer



Convenient, every day, go anywhere Vita – Strip
 Vitalizer provides vitamins, minerals, antioxidants, omega-3's and probiotics.

VITALIZER VALUE
 For each of the nutrients shown below, here is what you would have to eat to get the same amount found in one daily serving of Vitalizer:

 Vitamin A in 1 cup of Blueberries or 1/2 cup of apricots	 Vitamin C in 1 medium orange	 Vitamin D in 1/2 cup of fortified milk	 Vitamin E in 2 servings of dry-roasted almonds	 Vitamin K in 1 cup of broccoli	 Vitamin B1 in 1/2 serving of top whole-wheat bread	 Biotin in 1/2 avocado	 Folic acid in 1/2 cup of cooked green peas	 Niacin in 8 whole-wheat breads	 Biotin in 1/2 cup of plain yogurt
 Ispaghol in 1/2 cup of fortified cereal	 Biotin in 1/2 dozen eggs	 Phosphorus in 1/2 cup of mushrooms	 Calcium in 1/2 cup of cheese	 Magnesium in 2 servings of mixed nuts	 Iron (from natural sources) in 1/2 cup of raisins	 Vitamin B12 in 1/2 dozen bananas	 Zinc in 2/3 cup of cooked lentils	 Copper in 1/2 cup of cooked spaghetti	 Phosphorus in 1/2 cup of cooked spaghetti
 Vitamin B6 in 1/2 baked potatoes	 Manganese in 1 cup of pineapple	 Chromium in 1/2 glass of grape juice	 Omega-3s in 1/2 cup of sardines	 Lycopene in 1/2 tomatoes	 Alpha carotene in 1/2 cup of butter squash	 Selenium in 1/2 cup of brown rice	 Beta carotene in 1/2 cup of raw spinach	 Biotin in 1 cup of fresh berries	 Lutein + zeaxanthin in 1 cup of asparagus

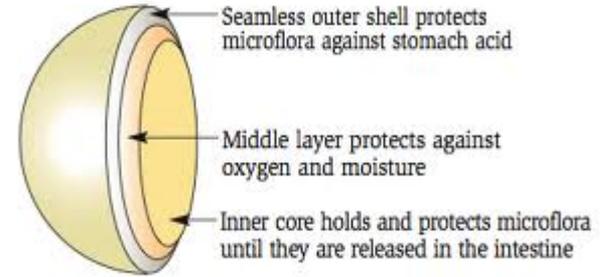
Patented delivery system designed to enhance absorption of key nutrients in your body



Jean

What makes Optiflora unique?

Dr. Richard Brouse, internationally certified in Clinical Nutrition & Doctor of Chiropractic Medicine, made the following statement at a health conference...."For almost 25 years I have been using **acidophilus products** from all over the world. I have ordered them from England, Germany, Bulgaria, used a variety of health food store products, plus those supplied by supplement manufacturers, & every one of them called their products something marvelous like SUPER-DOPHILUS or MEGA-DOPHILUS... everything in the world to try and give us the idea that their product was better than the others. Not one company in all those years could provide me with valid clinical studies regarding the viability of their products...**NOT ONE until Shaklee produced Optiflora, which provides clinical testing proving guaranteed live delivery of 500 million microflora to the intestines.**"



Not Into The Strip, yet?

Other Options.....

Vita-Lea:

- Each serving delivers 100% or more of the Daily Value of all vitamins, including twice the Daily Value of vitamins C, D and E.
- In 1915 Dr. Shaklee created the 1st multi vitamin in the US. It is from this foundation we now have Vita-Lea.
- Great as a Prenatal and Postnatal vitamin

Sustained Release Vita-C: Delivers the vitamin C equivalent of one and a half oranges every hour for 5 hours.

Other options that can be purchased separately:

Vita-D3, Zinc, Iron, Chewable C, Optiflora probiotics, B Complex, Vitamin E



You Are Under Attack!

Every day you breathe, eat, touch, and share millions of dangerous microbes that infest your surroundings. Unseen and unfelt, these substances still pose an undeniable health threat.

Thankfully, you are not defenseless. Your body's built-in immune system protects you whenever possible. A complex network, it provides you with multiple layers of defense. Still, everyday life can challenge immune function. Poor nutrition. Stress. Pollution. Fatigue.

What can you do to defend yourself and keep your immune system fit?



AIRBORNE IRRITANTS



DAILY CONTACT

Protect Yourself Every Day

Now there is a way to keep your immune system "ready to respond" every day with NutriFeron®—a powerful breakthrough in immune science. NutriFeron is the only dietary supplement in the U.S. created by the doctor who discovered natural interferon that boosts the production of interferon in the body.* The scientific and medical communities have identified interferon as *critical* to healthy immune function.

Developed by the Immunologist Who Discovered Natural Interferon

More Than 40 Years of Research

After an exhaustive review of hundreds of natural compounds, Dr. Yasuhiko Kojima isolated four that induced key immune cell activity. This critical combination increases the body's natural production of interferon! This is the breakthrough, patented formula.



Yasuhiko Kojima, M.D.

Power Up Your Immune System

Far Beyond Nutrition— How NutriFeron Works

- Increases the production of your body's natural interferon*
- Optimizes your natural immune response process at the cellular level*
- Prepares your immune system to better handle invaders*
- Preliminary studies suggest that NutriFeron:
 - Rapidly activates immune system defenses*
 - Calls the natural "killer cells" to action*
 - Balances your immune response against environmental irritants and airborne pollutants*

*These statements have not been evaluated by the Food and Drug Administration. This product is intended to diagnose, treat, cure, or prevent any disease.



Available ONLY from Shaklee

NutriFeron is not in stores. It is available ONLY through Shaklee. You won't find it anywhere else.

Its unique patented formula is a Shaklee exclusive.

A powerfully effective supplement, it has exceeded a stringent set of scientific tests for safety, purity, potency, and clinical tests for performance.



NutriFeron® #20960 60 caplets/30 servings

Shield Yourself with NutriFeron Every Day

Perhaps you haven't prepared for impending invaders. Shaklee has. Just two caplets of NutriFeron every day can strengthen your immune system. NutriFeron will help you build and keep a powerful immune system response by increasing your own interferon so you can better defend against these challenges.*



Julie

Extra Immune Support

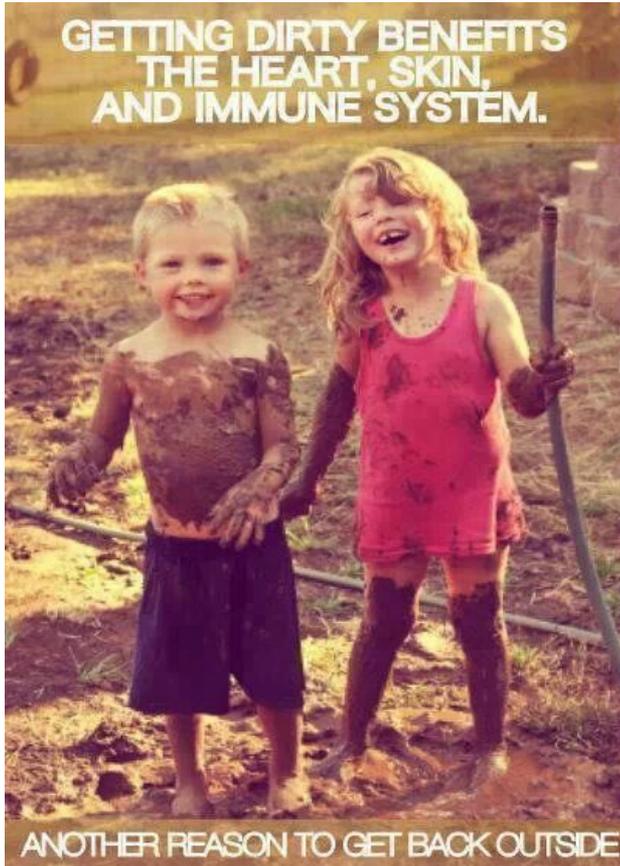
VITALIZED IMMUNITY - An exclusive formulation of 19 vitamins and minerals and a special herbal blend. Naturally sweetened with monk fruit and contains the vitamin C equal to **16 oranges**!!

DEFEND & RESIST - Have on hand to grab when you feel the first tickle!! Key ingredients have been shown in laboratory studies to help to stimulate the body's natural resistance.

GARLIC - Potency of fresh raw garlic without the odor. Patented ShakleeGuard ensures quality and freshness and formulated to release allicin (active ingredient) lower in intestinal tract. **Anti-viral & anti-bacterial.**



Germ fighters!



Get Clean® gives you cleaning choices that are **nontoxic** and **natural** and don't contain any of these harmful ingredients:

- ▶ Volatile organic compounds (VOCs)
- ▶ Kerosene
- ▶ Phenol
- ▶ Cresol
- ▶ Lye
- ▶ Hydrochloric acid
- ▶ Sulfuric acid
- ▶ Sulfamic acid
- ▶ Petroleum distillates
- ▶ Ammonia
- ▶ Sodium hydroxide
- ▶ Butyl cellosolve
- ▶ Phosphoric acid
- ▶ Formaldehyde
- ▶ Chlorine bleach
- ▶ Morpholine



Basic-G® Concentrated Germicide (00525)

Bacteria, fungi, and viruses can wreak havoc on your family's health and safety. Used as directed, Basic-G tackles over 40 of these pesky microbes, including several animal viruses. That makes it an excellent choice for use in the kitchen, bathroom, or pet area. In addition to being economical - one quart makes up to 64 gallons - it's also EPA registered.

How to connect others to these incredibly special & unique products!?

IMMUNE SUPPORT PLANS (With Free Membership):

Parents and Older Children

*\$75/50 pv

- **Vitalizer or Essentials Plan**

*\$150/100+pv

- **Vitalizing Plan**

*\$244/150+pv

- **Life Plan (\$10 Loyalty Coupon)**

FREE MEMBERSHIP



AUTOSHIP



Jean

Immunity Product Collections for Older Kids



50 pv Collection (Basic)

- VitaLea \$23/17pv
 - Sustained Release C \$21/16pv
 - Optiflora Probiotic \$19/14pv
 - Vitamin D \$8/5pv
- Total \$71/52pv**

OR

- Vitalizer \$71/50pv

100 pv Collection (Basic +)

Spot Treatments To Have On Hand

- Vitalized Immunity \$22/16.5pv
 - Defend & Resist \$17/13pv
 - Nutriferon \$39/30pv
- Total \$78/59.5pv**

***Additional Ideas: Protein, Performance**

Immunity Product Collections for Younger Kids

50 pv Collection (Basic)

- Incredivites \$30/20pv
 - Chewable C \$17/12pv
 - Mighty Smarts \$27/15pv
 - Optiflora Probiotic \$19/14pv
- Total \$93/61pv**



100 pv Collection (Basic +)

Spot Treatments To Have On Hand

- Vitalized Immunity \$22/16.5pv
 - Performance \$12/8.5pv
 - Energizing Shake \$42/29pv
- Total \$76/54pv**

Additional Ideas:

Remember that mom needs a nutrition plan too! Healthy mom= happy family!

SHARING IDEAS!

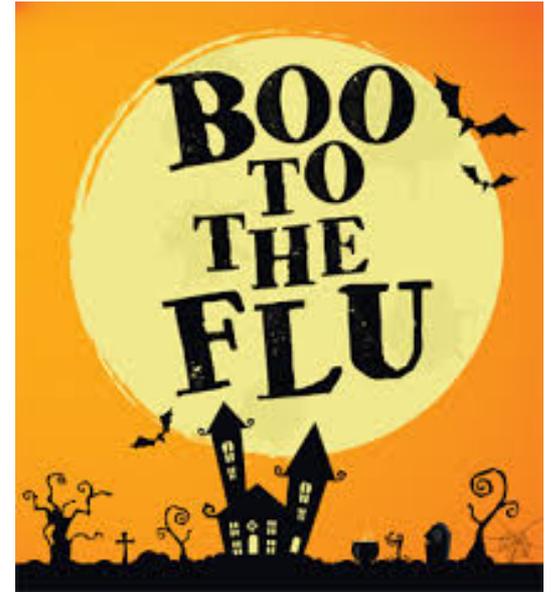
- “SAY BOO” TO THE FLU workshop/event
- “POTIONS” FOR A HEALTHY WINTER workshop/event
- GIVE “TOXIC BREWS” THE BOOT event (Get Clean)
- “ALL THINGS PUMPKINS” Party (smoothies, paint pumpkins)
- “FLU BUSTER” workshop
- NATURAL MEDICINE CABINET event
- Teacher Institute Day Special

How to Share

In-home event, Facebook event, 3-way call, Health Chats

Specials: 100pv autoship specials

Hostess – Facebook event or in-home event (receive bonus immunity product or sample pak)



Julie / Jean

Our health tip for today.....Remember.....

BENEFITS OF LAUGHING

LOWERS STRESS LEVELS

STRENGTHENS THE IMMUNE SYSTEM

IMPROVES BREATHING

ASSISTS IN WEIGHT LOSS

PROMOTES BETTER SLEEP

MAKES YOU LOOK YOUNGER



CONNECTION/REX SHUTTERSTOCK

Good
Housekeeping

SO THERE'S NO REASON
NOT TO LAUGH!

...AND KEEPS YOUR CYTOKINES/INTERFERONS HEALTHY!!

Julie



Angie

Action Steps for Session 6 Immune Products

- Set up our calendar for October
- 4 events with 5 attending will generate about 1000 New PV
- Popular events are ...Conference calls, video conferencing (Zoom), FaceBook events, appointments, in-homes, 3-way calls, send links to [Better Healthin31Days.com](http://BetterHealthin31Days.com) .
- Pick a fun topic or two from today's session.

**JUST
KEEP
GOING**

October Strategy Forum Schedule

Tuesday Oct 4 – Shaklee Immune Products

Tuesday Oct 11-- Immune Collection Strategies to Generate
1000 New PV

Tuesday Oct 18 – Lessons in Leadership

Tuesday Oct 25 – Harper & Ryan Guerra Story



Shaklee Video & Audio Archives

This webinar is archived on BetterFutureStartsToday.net



5 Personalized Websites Included

www.BetterHealthIn31Days.com

www.BetterFutureStartsToday.com

www.BetterFutureStartsToday.net

www.FeelBetterIn30Days.com

www.OurQuestForHealth.com

- **Your subscription directly supports maintaining this webinar Room**
- Best Shaklee Field Training Archive Available Anywhere
- **Largest online Shaklee Media Library**
- Over 500 Shaklee audio/video recordings and growing weekly
- Automated Learn & Earn Program (included but optional)
- Dedicated Shaklee Business Resource Website
- Dedicated Shaklee Business Presentation Website
- **Four Podcasts included**
- Video archive of Training webinars
- And much, much more for only \$16.99/month



Limited Time Special - Subscribe Today here: <http://bit.ly/bhwebinarspecial>

Great Ideas for Increasing Attendance at Meetings

- Invite via Face Book . Allows you to post prior to event.
- Send HealthPrint to all attending and offer prize for completing before the event... (offer Nature Bright ... And show photo of a before and after clothing stain it cleaned)
- Must be present to receive the gift.
- Pair up with another leader
- Close with 3 options

Chairman's Retreat Qualification

- Increase our monthly PGV by an average of 3500 / month. (over base)
(21,000 PGV over the 6 -month qualification period)
- Base is found at ... www.ShakleeChairmansLeadershipRetreat.com
- Log in – our Shaklee ID ALL CAPS
- Password is our Shaklee ID ALL CAPS + zip code.

Closing with 3 Options

- For \$75 order placed before 10 pm today – free Vita D
- For \$150 order – free membership and free shipping
- For hosting an event .. / referrals .. Online or in-home –
Free products
(\$10 of free products for each new member order)